



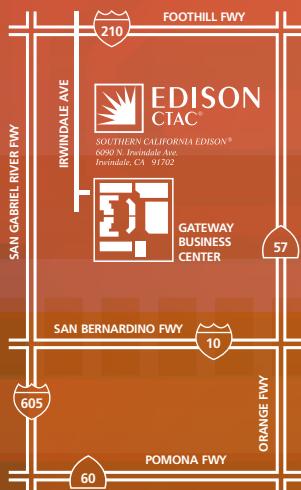
# CELEBRATING BLACK HISTORY MONTH

**SOUTHERN CALIFORNIA EDISON**

CORDIALLY INVITES YOU TO ATTEND

THE 8<sup>TH</sup> ANNUAL  
CONNECTING THE  
**EVOLUTION OF ELECTRICITY**  
TO BLACK HISTORY

*EMPOWERED BY THE PAST, ENERGIZED FOR THE FUTURE*



Friday, February 5, 2010

Customer Technology Application Center (CTAC)  
6090 N. Irwindale Avenue, Irwindale, CA 91702

**8:30 A.M. – 10:00 A.M.**  
Registration, Continental Breakfast & Networking

**10:00 A.M. – NOON**  
Program

**NOON - 1:00 P.M.**  
“A Taste of Black History” Luncheon

#### **KEYNOTE SPEAKER**

Bernard Kinsey  
The Kinsey Collection: “Shared Treasures of Bernard and Shirley Kinsey Where Art and History Intersect”

#### **GUEST SPEAKER**

David Owens  
Executive Vice President  
Business Operations Group  
Edison Electric Institute

#### **EMCEE**

Chris Schauble  
Anchorman, KNBC-TV4

The Customer Technology Application Center is a state-of-the-art education and conference facility featuring the latest in energy efficiency technologies to save energy, money and the environment.

#### **RESERVATIONS REQUIRED**

Please RSVP by  
January 29, 2010

626-812-7537 or  
800-336-2822